

SOUTH AFRICA



SPONSORSHIP OPPORTUNITIES

Collaborative Innovation

The Role and Impact of Emerging Economies

2010 Licensing Executives Society International Conference

11 – 14 April 2010

Sandton Convention Centre - Sandton, South Africa

<http://www.lesi2010.org>

Conference Secretariat – Conferences et al

E-mail: confetal@iafrica.com

Platinum

Adams & Adams

Diamond

FINNEGAN

Silver



Media Partners

iam
Managing Intellectual Property



The Licensing Executives Society (LES) is an association of licensing and technology transfer professionals dedicated to the creation, promotion and implementation of business opportunities through equitable transactional arrangements, both locally and internationally. It comprises 31 national and regional societies with over 12 000 members.

LES South Africa is honoured and privileged to be hosting the LES International Conference in Sandton, South Africa in April 2010. This annual event attracts IP professionals from around the world and enables them to meet and explore and exchange cutting edge developments in regard to IP. LES is the pre-eminent IP commercialisation organisation in the world and our conference will explore different aspects of the culture of licensing – the characteristics that make it a unique relationship based community that empowers innovation to drive the global economy. Thus, our conference will provide a platform and a focussed audience for you to showcase your organization's professional strengths and capabilities.

LES South Africa accordingly invites you to become a sponsor of the Conference and to establish or raise your profile within the IP creation, protection, enforcement and commercialisation community.

SPONSORSHIP PACKAGES

ENGAGEMENT LEVEL	PRICE
PLATINUM	US\$ 15,000
DIAMOND	US\$ 12,000
GOLD	US\$ 9,000
SILVER	US\$ 6,000

SPONSOR BENEFITS

APPLICABLE TO ALL LEVELS:

- Acknowledgement on LESI Web site with logo linked to sponsoring organization's site
- Acknowledgement in promotional flyers
- Acknowledgement in registration brochure
- Acknowledgement in final program
- Company name and/or logo recognition on signage at registration desk
- Sponsor ribbons provided for everyone attending meeting from sponsoring organisation

PLATINUM LEVEL:

- Four complimentary full meeting registrations
- Opportunity to host a reception in the hotel on Tuesday evening during prescribed hours. Food and beverage costs to be paid by sponsor.
- Complimentary exhibit booth at Tech Fair in reserved premium area (Space Application form must be received by deadline)
- Prominent reserved table for ten registrants at Gala Dinner on Wednesday (with logo signage at table)



DIAMOND LEVEL:

- Three complimentary full meeting registrations
- Complimentary exhibit booth at Tech Fair in reserved premium area (Space Application form must be received by deadline)
- Prominent reserved table for ten registrants at Gala Dinner on Wednesday (with logo signage at table)

GOLD LEVEL:

- Two complimentary full meeting registrations
- Complimentary exhibit booth at Tech Fair in reserved premium area (Space Application form must be received by deadline)

SILVER LEVEL:

- One complimentary full meeting registration
- Opportunity to purchase exhibit booth at Tech Fair in reserved premium area (Space Application form must be received by deadline)

SPONSORSHIP DEADLINES

For logo to appear in Registration Brochure – 1 April 2009

For logo to appear in Final Program – 1 March 2010

2010 SPONSORSHIP AGREEMENT

All submissions and any necessary Agreement regarding sponsorship will be with LES South Africa as follows:

LES South Africa, Inc, Registration No. 2000/031267/08, PO Box 87739, Killarney, 2041.

Contact:

Jan Mentz

Email: jan@blueskyvp.com

Phone: +27 83 640 4923

To be considered for sponsorship, the following Sponsorship Agreement must be completed, signed (in duplicate) and submitted to LES.South Africa by 1 February 2010.



LESI 2010 SPONSORSHIP APPLICATION FORM

SPONSORSHIP CONTRACT

The Sponsor identified below:

Organization:	
Primary Contact Person:	
Address:	
City:	State / Province:
Zip / Postal Code:	Country:
Phone:	Fax:
E-mail:	Website

Sponsor will support the 2010 LESI Annual Conference at the Sponsorship Level selected below:

LEVEL	SPONSOR FEE	SELECTION
PLATINUM	US\$ 15,000	
DIAMOND	US\$ 12,000	
GOLD	US\$ 9,000	
SILVER	US\$ 6,000	

TERMS AND CONDITIONS

The Sponsor Fee is payable within 15 days of notice of acceptance by LES SA and this Agreement will automatically terminate if the Sponsor Fee associated with the selected Sponsor Level is not received by LES SA on or before 1 April 2010. LES SA will supply the benefits and make available the opportunities identified in the LESI 2010 Meeting Sponsorship Brochure for the selected Sponsor Level. Sponsor may elect less than all of the benefits and opportunities identified for the selected Sponsor Level but the Sponsor Fee will not be adjusted. Either party may cancel this Agreement upon 30 days written notice to the other party. LES SA will refund 75% of the Sponsor Fee if it cancels, and 50% if the Sponsor cancels, more than 30 days prior to the meeting date. No refunds will be given on Sponsor cancellations received within 30 days of the meeting date. Under no circumstance will LES SA be liable to Sponsor for any amount greater than the Sponsor Fee paid by Sponsor. Sponsor will indemnify and hold harmless LES

SOUTH AFRICA



LES CONFERENCE 2010 SPONSORSHIP OPPORTUNITIES

SA for any liability to any third party arising from use or distribution by LES SA of material supplied by Sponsor in accordance with this Agreement. This Agreement and the associated 2010 Meeting Sponsorship Brochure constitutes the entire agreement between the parties. This Agreement will be construed under South African law and all disputes will be exclusively resolved in courts in Johannesburg, South Africa, and the parties hereby consent to the jurisdiction thereof.

Sponsor

Organisation name: _____

Signed by: _____

Name: _____

Title: _____

Date: _____

LES South Africa

Signed by: _____

Name: _____

Title: _____

Date: _____